



INTERACTIVE

MINI GOLF

Transforming Mini Golf with
Next Level Social Entertainment



THE BIG IDEA:

➤ WHAT IS INTERACTIVE MINI GOLF?

BRIEF OVERVIEW:

- A **next-generation mini golf experience** played on a single green with 19 target holes and a large LED screen displaying game graphics, targets, and scoring.
- **Fusion of traditional putting with digital interactivity** to engage modern audiences.
- Designed to bring the same **competitive socialising magic** that has made interactive darts a success.

KEY DIFFERENTIATOR:

- Unlike traditional mini golf, which relies on multiple different holes to construct a full course, **our system is space-efficient, customisable, and endlessly replayable.**

ONE GREEN, MULTIPLE SOCIAL AND COMPETITIVE GAMES

WHY THE MARKET NEEDS THIS NOW

INDUSTRY SHIFT:

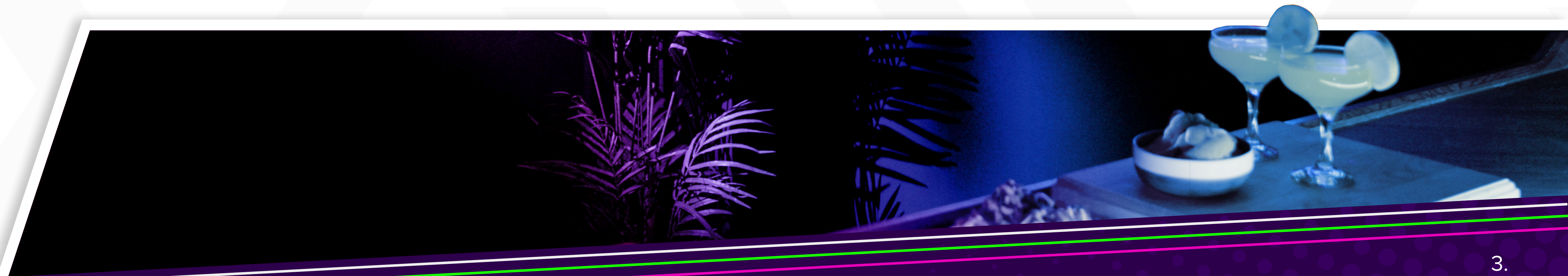
- › Competitive socialising is **reshaping the entertainment landscape**. Guests want **interactive, fast-paced, and shareable experiences**.
- › Mini golf is already popular, but **traditional courses require large footprints, limiting scalability and flexibility**.

REVENUE OPPORTUNITY:

- › **All the Fun, All in One Place**: Keeping guests in a single location eliminates disruptions, supercharges F&B sales, and enhances guest satisfaction.
- › **Fractional Footprint and Capex** compared to a traditional course.

SOLVING VENUE PAIN POINTS:

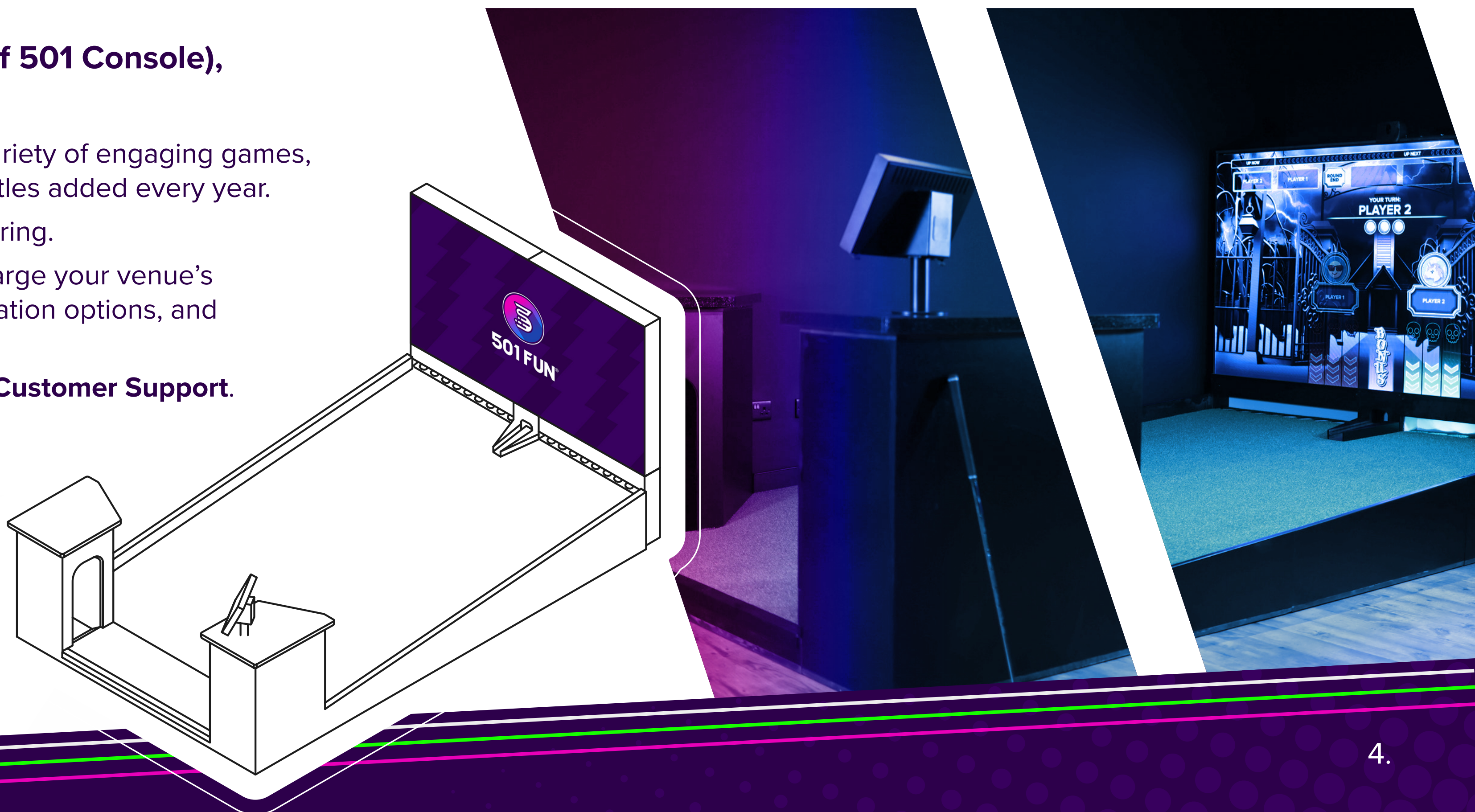
- › Traditional mini golf venues often suffer **from low F&B sales** because players move around. **Our all-in-one setup keeps guests engaged and spending more on food and drinks**.
- › No more **slow play, juggling equipment, or long wait times**.



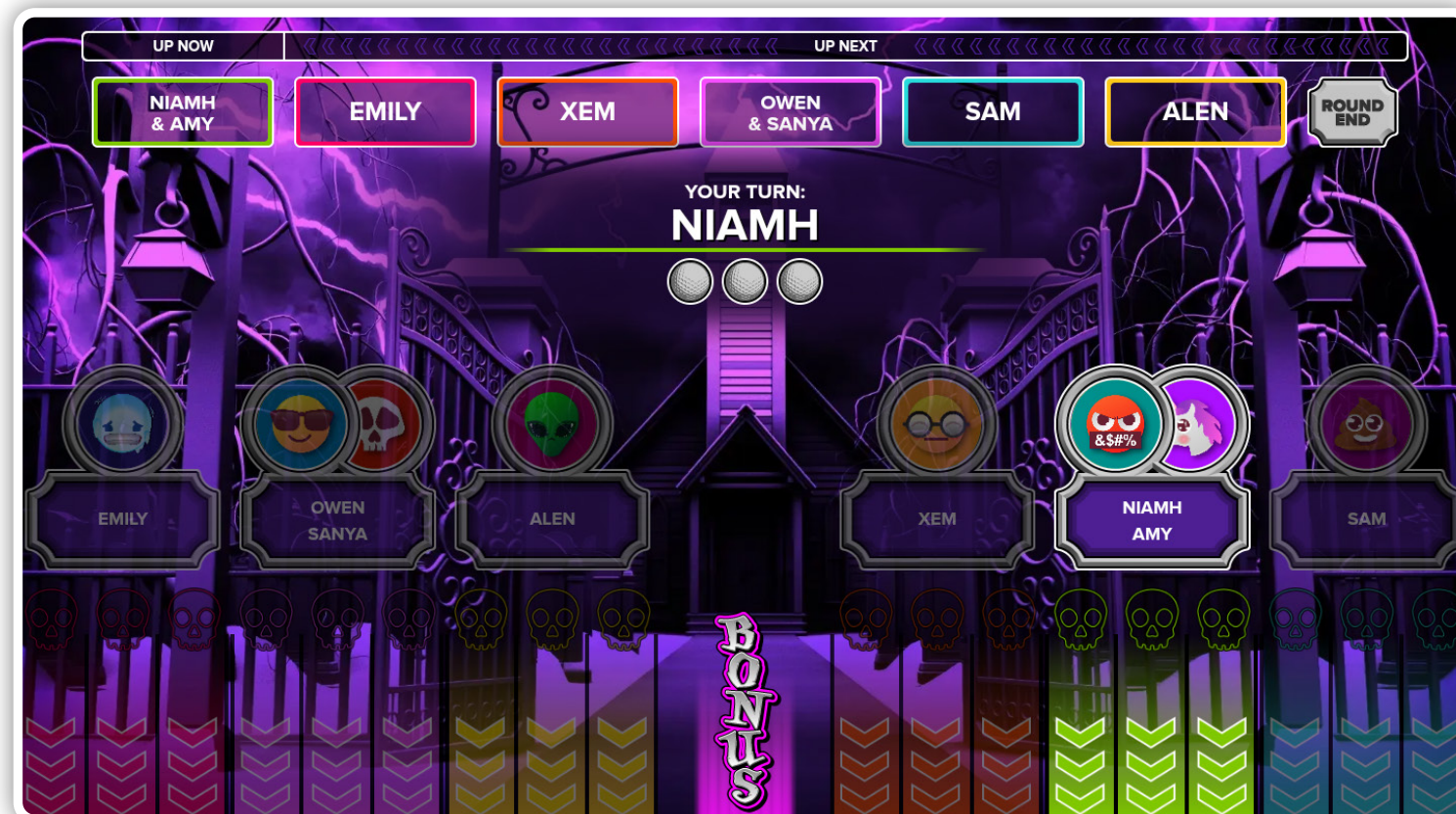
WHAT'S INCLUDED IN THE SYSTEM?

In addition to the full physical set up (inclusive of 501 Console), you will also get:

- **Evolving Game Library & Software:** Access to a wide variety of engaging games, with regular software updates and multiple brand-new titles added every year.
- **Social Replay:** Instant replays and highlight reels for sharing.
- **The 501 Hub:** A powerful platform designed to supercharge your venue's performance with in-depth analytics, seamless customisation options, and comprehensive session management.
- Dedicated **Account Management** and industry-leading **Customer Support**.

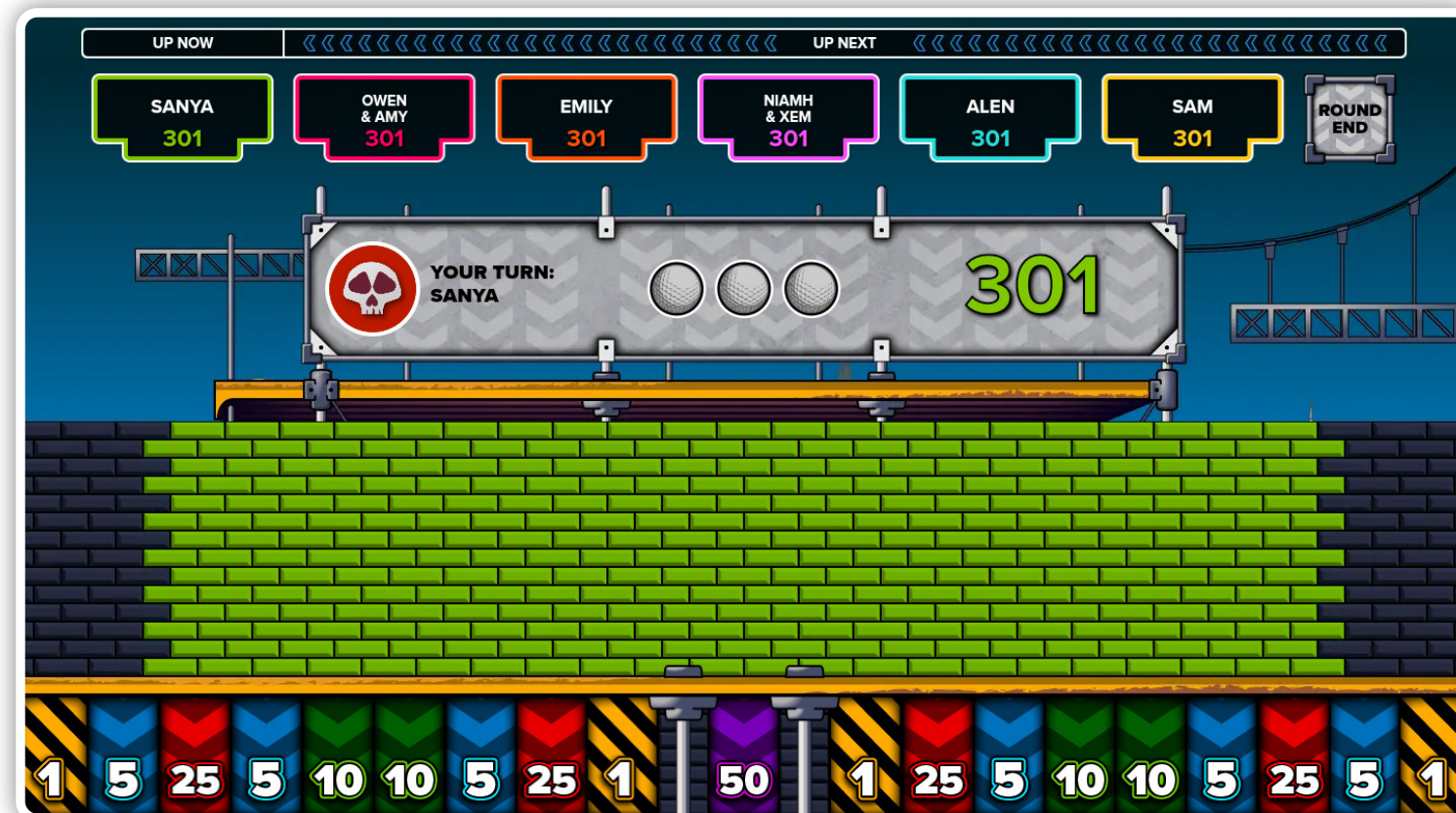


THE GAMES



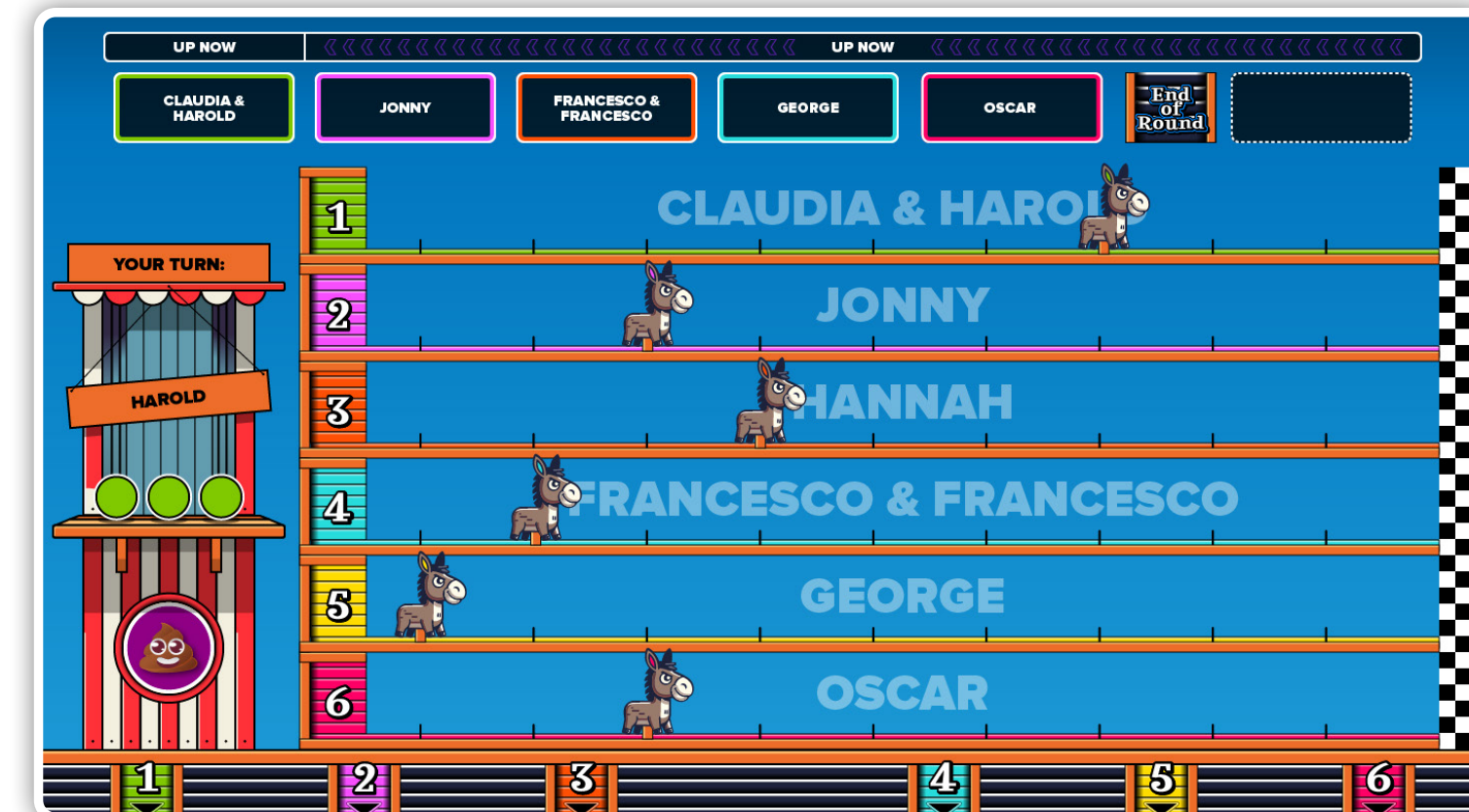
KILLER

Putt the ball into your assigned number(s) **three times** to become the **killer**, then **hit other player's numbers** to **eliminate** them from the game. The **winner** is the **last player** left in the game.



BRICK BUSTER

Aim for the **higher numbers** to **demolish your wall faster** than your **opponents**!



DONKEY DERBY

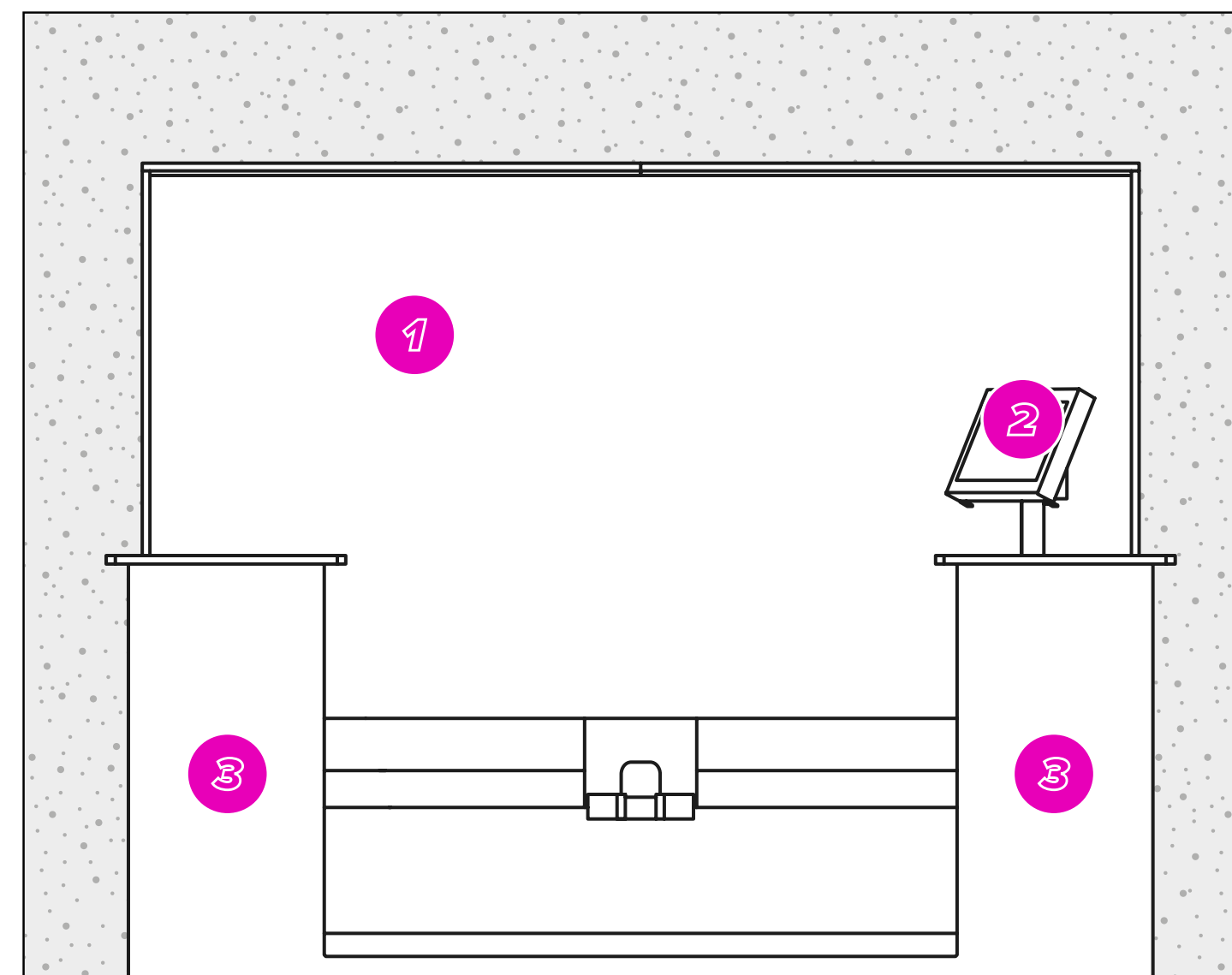
Race your **donkey** to the **finish line** by **putting the ball into your assigned number**.

TECHNICAL

SPACE REQUIREMENT

Our Interactive Mini Golf product has a footprint of **H:1.9m W:2.4m D:4.0m (H:6'3" W:7'9" D:13'3")**.

We recommend a minimum footprint of 2.5 x 6 metres, to provide ample space for the attraction and a comfortable playing area for guests.



- 1 LED Video Wall:** A dynamic display that brings the game to life—showcasing real-time gameplay, graphics, and live scoring.
- 2 501 Console:** The console guests use to control their experience—adding players, selecting games, and capturing group photos with ease.
- 3 Plinths:** One serves as a functional base for the console, the other as convenient space for guests' F&B.

TECHNICAL

POWER AND DATA REQUIREMENTS

POWER:

Our Interactive Mini Golf systems require clean, reliable power for optimal operation. Each lane requires 4 power sockets.

- **IEC 1 - LED Screen 1**
- **IEC 2 - LED Screen 2**
- **IEC 3 - LED Screen 3**
- **IEC 4 - Control Electronics**

Each lane should have its own isolation switch so that it can be independently powered on/off.

All power sockets should be fitted by a qualified, competent electrician.

Equipment should not be installed on overloaded circuits. Interference from nearby EMF/RF transmitters or 3-phase power lines may cause our systems to behave unexpectedly. In the rare cases where this occurs, appropriate shielding, voltage regulators or UPS devices should be used.

DATA:

Our Interactive Mini Golf systems require a robust, hard wired data connection to function. A patched RJ45 port should be installed at each lane.

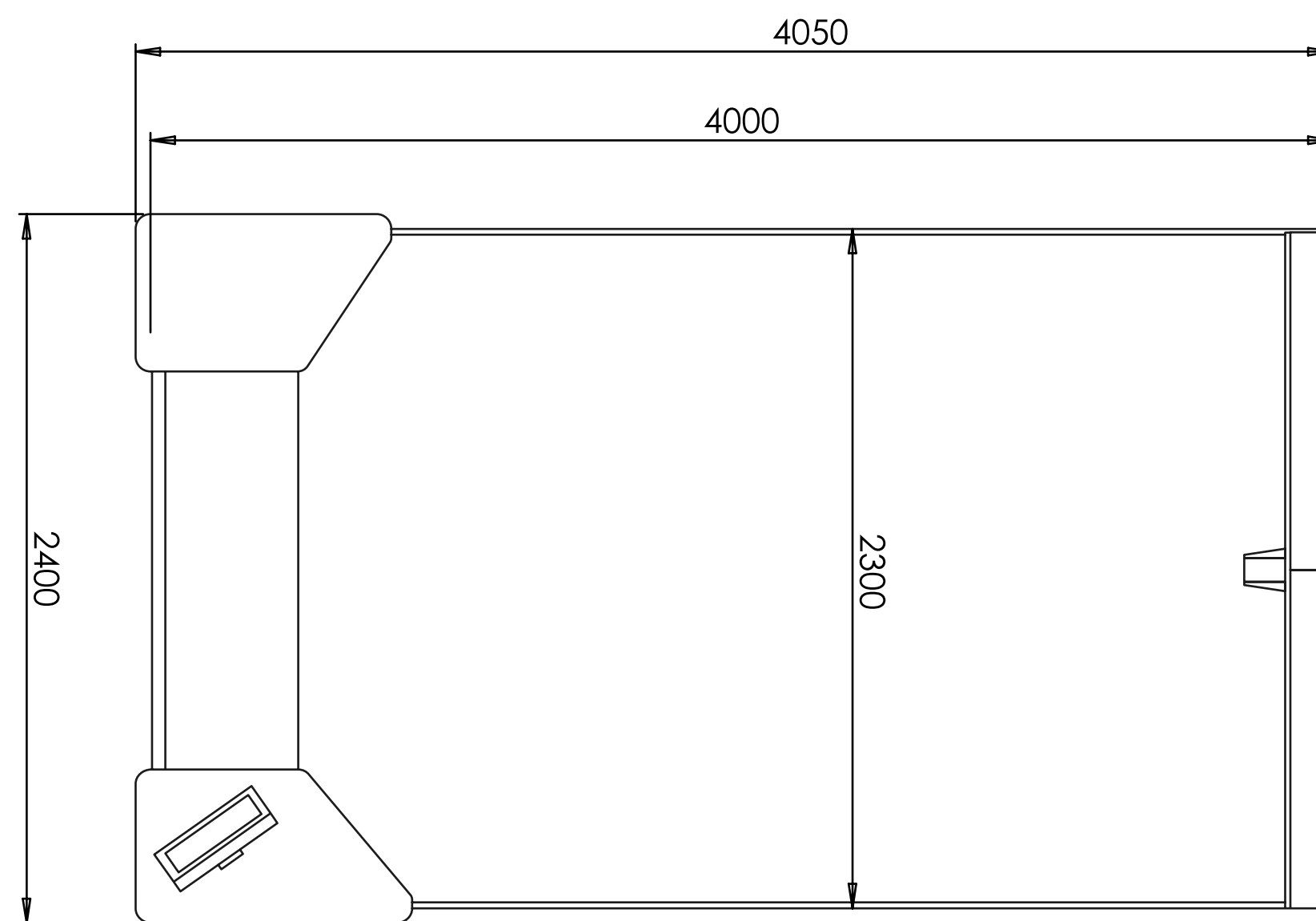
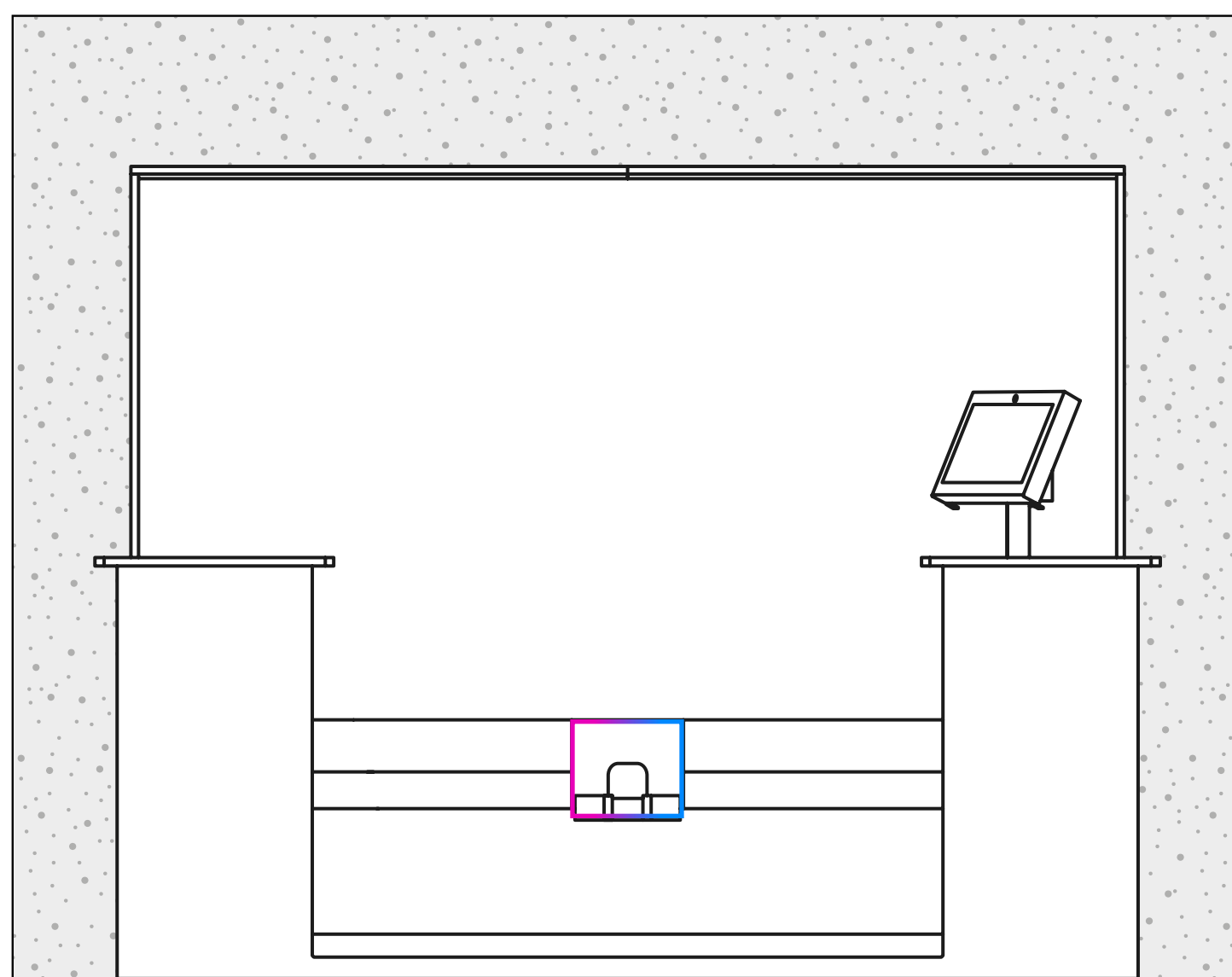
Power requirements including IEC 1-3 LED Screen, IEC 4 other electronics:

	AMPS (AT 245V)	AMPS (AT 120V)	RATED (W)	MEASURED (W)
IEC 1	4	8.3	1000	400
IEC 2	4	8.3	1000	400
IEC 3	4	8.3	1000	400
IEC 4	0.4	0.8	100	40
Total	12.4	25.7	3100	1240

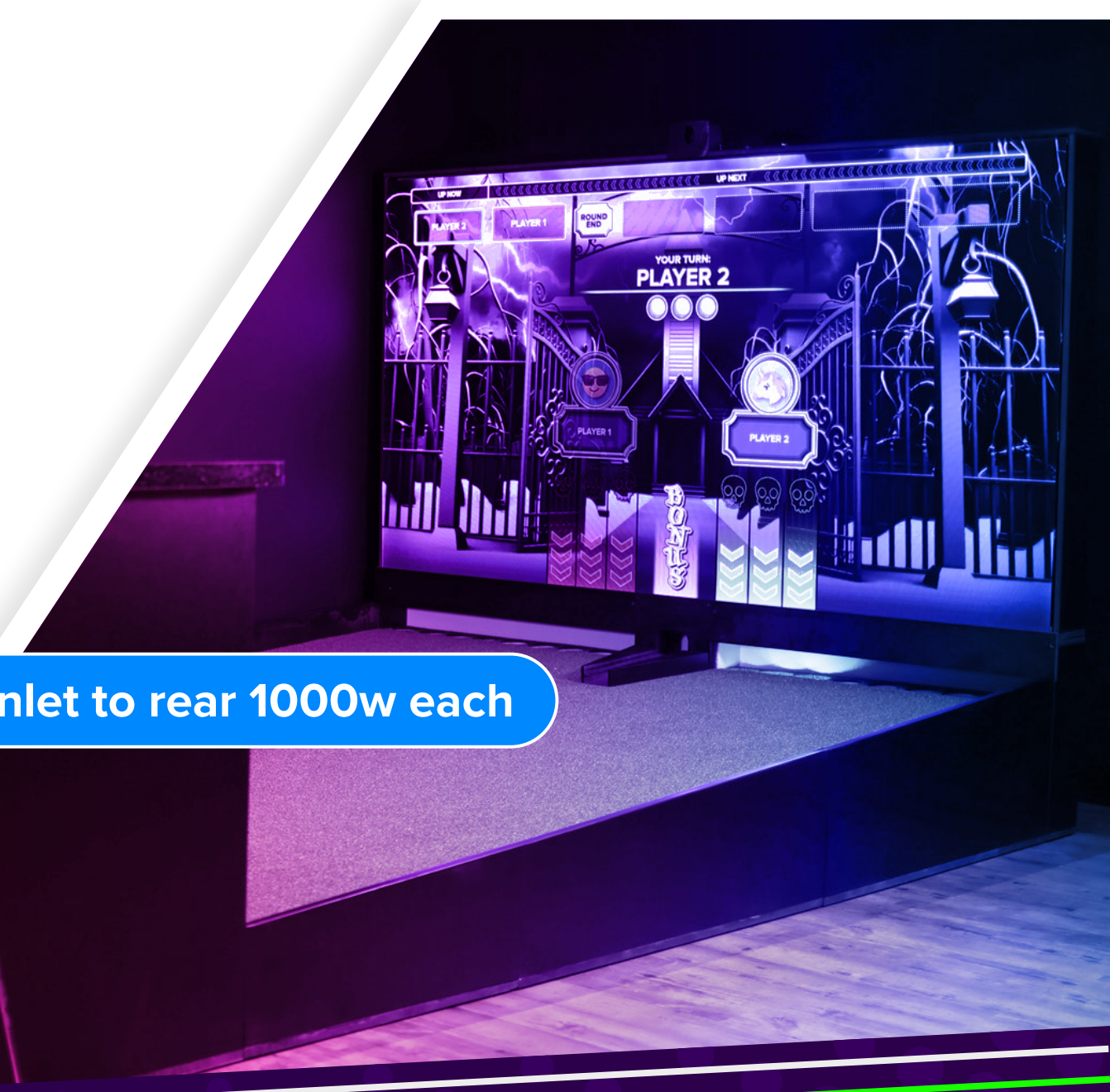
TECHNICAL

POWER AND DATA REQUIREMENTS

We recommend mounting the power and data sockets behind the LED screen.



4 x power inlet to rear 1000w each



THE BUSINESS CASE:

➤ WHY OPERATORS NEED THIS

REVENUE POTENTIAL:

- **Supercharged F&B Sales:** Keeping the action in one place ensures guests can enjoy food and drinks without interruption, significantly boosting ancillary revenue.

SPACE EFFICIENCY:

- Traditional courses require large footprints; **our solution maximises space and revenue.**
- **Fractional footprint** compared to traditional mini golf courses means you can optimise your venue layout.

LOW MAINTENANCE:

- No complex physical course upkeep – **fully digital, reducing maintenance costs.**

GUEST RETENTION & MARKETING:

- **Inbuilt social sharing features drive organic exposure.**
- **Repeat playability** through varied gameplay options increases return visits.



COMPETITIVE ADVANTAGE:

> WHY 501 FUN[®]?



PROVEN TRACK RECORD

Success in our other attractions shows **we understand how to merge social gaming with real-world venues.**



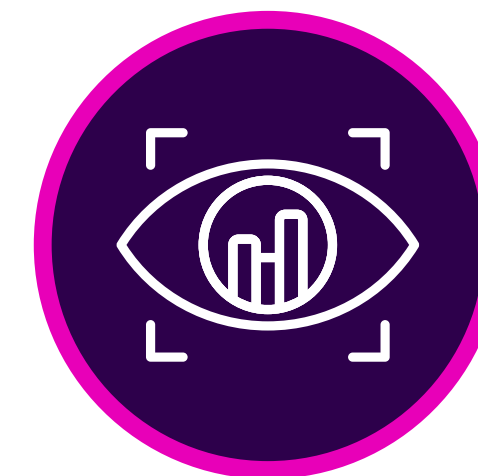
DESIGNED FOR OPERATORS

Customisable, scalable, and easy to manage.



FOCUS ON INCLUSIVITY

A game that **everyone can enjoy**, regardless of skill level.



DATA-DRIVEN INNOVATION

Built with insights from player behaviour and engagement trends.



NEXT STEPS:



➤ HOW TO BRING THIS TO YOUR VENUE

GET IN TOUCH:

Book a demo or consultation to see how interactive mini golf can transform your venue.

INSTALLATION PROCESS:

Simple setup with full training and ongoing support.

CUSTOMISATION OPTIONS:

Branding, themes, and gameplay tailored to your venue.



***ARE YOU READY TO BRING
THE FUTURE OF MINI GOLF
TO YOUR VENUE?***

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